



FREQUENT ASKED QUESTIONS

WHAT IS THE DIFFERENCE BETWEEN BAYVIEW UNDERGROUND COMMUNITY POP-UP MARKETS AND 3rd ON THIRD EVENTS?

The Bayview Underground Pop-Up Market is a community-building strategy that was started in 2012 by Andrea Baker (Principal from Andrea Baker Consulting) and Earl Shaddix (Executive Director of EDoT.) The goal is to produce, promote, and advocate for local food, beverage and craft vendors who are looking to showcase their work and products. This also creates an opportunity for members of the greater San Francisco area and the Bayview District to support the local economy and explore new products and food scenes besides their current circles.

3rd on Third is a series of themed events happening throughout the year hosted by the Bayview Opera House. Some of these themed events include Mardi Gras/Black History Month, Earth Day and Winter Wonderland. 3rd on Third refers to the third Friday of the month, and the event location on Third Street in the Bayview. The events feature a myriad of arts and cultural activities for people of all ages.

The Bayview Underground Pop-Up Market partners with 3rd on Third to bring local food and beverage and craft vendors to the events. 3rd of Third only happens six times per and for the remainder of the time, the Bayview Underground Pop-Up Market continues its operation showcasing local merchants every third Friday at the Bayview Opera House featuring workshops and music free for the community.

WHAT ARE THE BENEFITS OF SIGNING UP FOR TWO CONSECUTIVE EVENT DATES?

1. It helps with planning and promotion
2. You obtain a discounted price
3. For food vendors, the Department of Health Permit covers for two events at once. Signing up for two consecutive events allow us to maximize the investment we make in acquiring the permit. Each application costs \$153 (the rest of the cost is subsidized by a city grant from the Office of Economic and Workforce Development – OWED)

WHAT ARE THE DATES OF THE EVENTS?

Market Dates in 2017

Friday, February 17	Mardi Gras – Bayview Opera House (BVOH)
Friday, March 17	Bayview Underground (BU) Community Pop Up
Friday, April 21	Earth Day - BVOH
Friday, May 19	Latin Explosions- BVOH
Friday, June 16	Juneteenth- BVOH
Friday, July 21	BU Community Pop Up
August	NO MARKET
Friday, September 15	BU Community Pop Up
Friday, October 20	BU Community Pop Up
Friday, November 17	Tree Lighting - BVOH – <u>Holiday Pricing applies</u>
Thursday, December 14	Winter Wonderland - BVOH – <u>Holiday Pricing applies</u>



WHAT DO I NEED TO DO HOLD A SPACE AT THE MARKET?

You will need to submit an application, and pay the fees at least 3 weeks before the event. If you are a food vendor, you will need to fill out and sign the Temporary Food Facility form from DPH at least 2 weeks before the event as well.

HOW CAN I PAY THE FEES?

Fees are due upon submittal of your application. Please make your check payable to Andrea Baker Consulting and mail it to: 3401 Cesar Chavez, San Francisco, CA 94124. OR pay online through **Pay pal** to Andrea at andreabakerconsulting@gmail.com or through **Venmo** to andreabaker5.

WHAT HAPPENS IF I CANNOT PARTICIPATE ANYMORE OR IF I HAVE ANY QUESTIONS?

You need to notify us at least 1 week before the event if you are not able to attend anymore. There will be no refunds of the fees if you choose to not attend. You can contact us at 415-206-1936 (Monday through Friday from 9-5pm) or by emailing Yaris at yaris@andreabakerconsulting.com or Andrea at andrea@andreabakerconsulting.com